

The San Diego Chamber Orchestra

Sponsorship Opportunities

There is only one San Diego Chamber Orchestra experience. Under the dynamic leadership of Artistic Director Jung-Ho Pak, the Orchestra is on an exciting mission to provide a dramatic classical music experience that is extraordinary in every way for its guests.



Now in its twenty-fifth year, there is a palpable "buzz" about the Orchestra throughout the San Diego area that is felt by concertgoers, the musicians and the media. This has resulted in sold-out concerts in its multiple venues, standing ovations, exciting word-of-mouth conversations, a significantly increased presence in major media outlets and a major increase in the number of young professionals attending the concerts.

The Orchestra's incredibly talented musicians (30+), conducted by Maestro Pak, perform six Classics Series concerts from fall through spring in three venues: St. Paul's Cathedral, downtown; the Museum of Contemporary Art San Diego's Sherwood Auditorium in La Jolla; and the Del Mar Country Club in Rancho Santa Fe. These concerts have been received with an exceptionally high level of enthusiasm as a result of innovative and creative programming coupled with stellar performances by the musicians.

The Orchestra has had a long-time tradition of performing Handel's Messiah in December, but it created a sensation in San Diego in 2006 by performing the only authentic 18th century re-creation of Messiah by a professional chorus and orchestra in the area. Joined by the Bach Collegium chorus in 2007, two of the three venues

(area churches) sold out and the third, the California Center for the Arts (CCA), Escondido, increased its ticket sales by over 30% from year to year.

The Pops series of concerts (performed by 50+ musicians) have become popular throughout the year. Two performances are scheduled at CCAE each season and a series of summer concerts are performed in outdoor locations.

It's an exciting time for the Orchestra...creative programming, innovative uses of technology, high-quality beautiful music, old-fashioned warmth and enthusiasm, some very exciting one-of-a-kind education programs scheduled for implementation in 2008, and a real community feel that brings the musicians and guests together for an extraordinary experience.



Partnering with the
San Diego Chamber Orchestra
gives your business an unparalleled image of
Quality, Imagination and Sophistication

For more information, contact
Tyler Richards Hewes, Executive Director
858-350-0290, ext. 5.

San Diego Chamber Orchestra Corporate Sponsorship Benefits

	TITLE SPONSOR • \$100,000	SEASON SPONSOR • \$30,000	VENUE CO-SPONSOR • \$15,000	CONCERT SPONSOR • \$7,500	SOLOIST SPONSOR • \$6,000
1. Corporate Naming Rights as "San Diego Chamber Orchestra presented by..." on all printed materials, advertising, mentioned in all media opportunities, and included on letterhead and correspondence	●				
2. Exclusive Concert at your corporate location or personal event (Value \$30,000)	●				
3. Exclusive Mini-Concert at your corporate location or event (Value \$20,000)		●			
4. Exclusive private seminar presented by Maestro Jung-Ho Pak at your location ("Orchestrating Corporate Success" or other specific topic) (Value \$15,000)	●	●	●		
5. Complimentary full page color ad on back cover of program book (Value: \$3,900)	●				
6. Complimentary full page color ad inside front cover of program (Value: \$3,100)		●			
7. Complimentary full page black and white or half-page color ad in program (Value: \$1,300)			●		
8. Complimentary half-page black and white ad in program (Value: \$660)				●	●
9. Your name and/or logo listed as sponsor on concert page	●	●	●	●	●
10. Prominent feature article and recognition in program book	●				
11. Special audio/video tour of the season by Jung-Ho Pak for your web site (Value \$10,000)	●				
12. SDCO web site redesign to include your logo prominently displayed on home page, plus your video ad or banner ad included on web site (Value \$10,000)	●				
13. Linkage from the SDCO website to Sponsor's web site	●	●	●	●	
14. Recognition in series brochures and program depending on space and time	●	●	●	●	●
15. Recognition of sponsorship from the stage at every concert	●				
16. Recognition of sponsorship from the stage at each concert in sponsored location		●	●	●	●
17. Prominent, upgraded signage for your company at every concert	●				
18. Prominent, upgraded signage for your company at sponsored location		●	●		
19. Lobby signage at sponsored concert				●	●
20. Prominent display of your product at every concert	●				
21. Prominent display of your product at sponsored location		●			
22. Your logo on all ticket envelopes	●				
23. Your company's materials displayed in lobby at all concerts	●				
24. Your company's materials displayed in lobby at sponsored location		●	●		
25. Opportunity to address audience before opening and closing concerts in each venue	●				
26. Seats at one of the following venues:					
Rancho Santa Fe :					
• 4 Premium full season "A" table seats (Value \$7,460)	●	●			
• 4 full season "B" table seats (Value: \$4,520)			●		
• 4 "A" table seats on concert evening (includes dinner with Maestro Jung-Ho Pak) (Value: \$1,492)				●	
• 2 "A" table seats on concert evening (includes dinner with sponsored artist) (Value: \$746)					●
La Jolla:					
• 4 Premium full season La Jolla 100 seats (Value \$1,300)	●	●			
• 4 La Jolla 100 seats (Value: \$220)				●	
• 2 La Jolla 100 seats (Value: \$110)					●
Downtown:					
• 4 Premium full season Platinum seats (Value \$1,100)	●	●			
• 4 full season Gold seats (Value: \$700)			●		
• 4 Gold seats (Value: \$140)				●	
• 2 Gold seats (Value: \$70)					●
27. 10 general admission tickets for anytime use, subject to availability (Value of GA tix: \$20 to \$75 each, depending on location)	●	●			
28. 6 general admission tickets for anytime use, subject to availability (Value of GA tix: \$20 to \$75 each, depending on location)			●		
29. 4 general admission tickets for concert evening				●	
30. 2 general admission tickets for concert evening					●
31. 20 general admission tickets to the open and closing concerts of the season (Value \$1,500)	●				
32. 4 tickets to annual black tie fundraiser event (Value \$1,400)	●				
33. Opportunity to customize benefits to meet your organization's needs	●	●	●	●	●

Maestro
Jung-Ho Pak



La Jolla's Sherwood
Auditorium



St. Paul's Cathedral
in Downtown
San Diego



Rancho Santa Fe's
Del Mar Country Club